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June 2020



Empowering people and communities to achieve financial well-being by championing the credit union philosophy of 'people helping people'.

ICUF Virtual Trivia Fundraiser Raises \$15,000

ICUF held its first-ever Virtual Trivia Fundraiser on June 24 in place of the annual ICUF Golf Classic.

Thank you to CBMS, the Virtual Trivia Fundraiser presenting sponsor, and to all sponsors and trivia participants. **The event was a great success, with 60 participants and more than \$15,000 raised!**



Congratulations to the winning trivia team:

- Joya Fogle
- Paul Kronlage
- Julie Off
- Lisa Chicchelly
- Jamie Menichetti

Financial Coach Training Program Registration Closes Monday

This year's Iowa Credit Union Foundation 'People Helping People' Financial Coach Training Program is set to be a virtual version of the successful training program focused on helping credit union staff learn tips and techniques for coaching members through financial hardships. This virtual training will provide monumental opportunity for member-facing staff, credit union training staff and leadership.



PEOPLE HELPING PEOPLE
FINANCIAL COACH
TRAINING PROGRAM



Program registration will close July 6. Learn more about the program [here](#).

AMC Friend of the Foundation Campaign Raises \$14,000

[Affiliates Management Company](#) (AMC) recently held their annual Friend of the Foundation campaign benefiting ICUF.



Through online donations and paycheck pledges, AMC raised more than \$14,000 to support ICUF's work. Thank you to all who participated in the campaign to become Friends of the Foundation.

Are you interested in bringing a Friend of the Foundation campaign to your credit union or organization to raise money for ICUF? Contact ICUF Executive Director [Jaimie Miller](#) at 515.221.3001.

ICUF Grants Final Emergency Relief Fund Payments

Earlier this month, the last round of Emergency Relief Fund grants were dispersed to Iowa credit union members in need. In all, the Emergency Relief Fund provided \$700,000 in grant relief to Iowans, including two \$25,000 gifts benefitting United Way's 2-1-1 program and the Iowa Community Action Association.



Here's what one grant recipient had to say: *"When the pandemic hit, my sense of security was lost. How would I provide for my family? How would I ensure a roof over their heads? What about bills? So many questions and no answers. This grant brought so much relief not only from a monetary aspect but emotional relief as well. To have some sense of security again brought me so much peace. There aren't words for my gratitude. Thank you!!"*

Thank you to all who donated to the fund, helped raise awareness, and who are working to better credit union members' financial well-being every single day. These important grants would not have been possible without the overwhelming support of our credit union community.

Warren A. Morrow Memorial Scholarship Recipients Announced

Earlier this year, ICUF awarded \$23,000 in scholarships to eight high school students and four post-high school students as recipients of its Warren A. Morrow Memorial Scholarship.



The annual scholarship program is in memory of the late Warren Morrow and is open to credit union members pursuing or completing post-secondary education. Read the news release [here](#).

Executive Director Jaimie Miller Elected Iowa Council of Foundations Vice Chair

ICUF Executive Director Jaimie Miller has recently been elected Vice Chair of the [Iowa Council of Foundations](#) for fiscal year 2021.

The Iowa Council of Foundations works to strengthen and grow philanthropy in Iowa and be a trusted partner and resource for philanthropy and funders in Iowa.



Community Impact Stories

Kudos to these credit unions for their recent community impact work!

- [Greater Iowa Awards Annual Land-a-Grand Scholarships](#)
- [Ascentra Credit Union Foundation Awards \\$21,000 in Grants to Area Charities and Organizations](#)
- [DuTrac Community Credit Union Announces 2020 Scholarship Winners](#)
- [Town & Country Credit Union Awards 2020 College Scholarships](#)
- [Metco Credit Union Awards \\$1,500 in College Scholarship Funds](#)
- [Community 1st Credit Union 2020 Scholarship Program Awards \\$42,000 to Area Students](#)
- [Dupaco Foundation Awards \\$40,000 in College Scholarship Money](#)
- [Community Choice Essential Employees Pledge to Support Local](#)
- [GreenState's Give & Grow School Matching Program to Benefit Area School Foundations](#)
- [First Federal Credit Union Announces 2020 Scholarships](#)
- [Alliant Credit Union Student Scholarships Awarded](#)
- [Ascentra Credit Union Foundation Presents \\$50,000 Grant to Help Fund Girl Scouts Outreach Program](#)
- [Ascentra Members Generate \\$12,450 for Salvation Army in the Quad Cities, Muscatine and Clinton](#)

Thank You to our Donors!

Thank you to our recent donors who made contributions to support ICUF's mission-based initiatives!

- Ascentra Credit Union
- Adam Carroll
- Chip Murray



AMC Friend of the Foundation Campaign Donors:

- | | | |
|------------------------|---------------------|-----------------------|
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2020 Virtual Trivia Fundraiser Sponsors

Presenting Sponsor



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For questions regarding any information in the newsletter, please contact [Jaimie Miller](#) at 515.221.3001.

ICUF was established in 1995. Our mission is to empower people and communities to achieve financial well-being by championing the credit union philosophy of "people helping people."