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February 2020



Empowering people and communities to achieve financial well-being by championing the credit union philosophy of 'people helping people'.

## Join ICUF's 25th Anniversary Campaign!

The Iowa Credit Union Foundation (ICUF) is excited to launch a new initiative in celebration of our 25th anniversary year!

You may have heard of our annual *Friend of the Foundation* campaign – this year, we're asking credit unions to join in to assist us in increasing ICUF's impact by running ICUF Friend of the Foundation campaigns for credit union employees and/or credit union members.

We can do so much more together! If you're excited about the impact ICUF has across the state and want to get involved, talk to your credit union CEO or contact ICUF Executive Director [Jaimie Miller](#) at 800.860.6180 x3001.



## Scholarships Available for ICUL Lending School

The Iowa Credit Union League is hosting a two-day [Lending School](#) event for Iowa credit union employees April 15-16.

The Iowa Credit Union Foundation is offering scholarships to cover the cost of registration for two attendees thanks to generous support from Telco Triad Community Credit Union.

The scholarships are first come, first serve. Contact ICUF Executive Director [Jaimie Miller](#) at 800.860.6180 x3001 for more information.



# RSVP for ICUF's Credit Union Community Impact Roundtable

ICUF invites you to attend the Credit Union Community Impact Roundtable on March 31 from 10:00 a.m. to 2:00 p.m. in West Des Moines.

This roundtable is an opportunity for credit unions to learn about state-wide need, share their community impact initiatives and learn from each other how to organize and promote these good works.



**RSVP Now**

# Save the Date - People Helping People Financial Coach Training Program

Mark your calendars! ICUF is excited to announce that the 2020 People Helping People Financial Coach Training Program will be held May 5-7 in West Des Moines.

Again this year, Adam Carroll will lead trainees to see the importance and impact of financial coaching. Program participants will return to their credit unions with implementable ideas, a financial coaching guide and access to a year-round website of resources.



Start thinking of how your members and credit union culture can benefit from financial coaching. Registration information will be coming soon!

# Community Impact Stories

Kudos to these credit unions for their recent community impact work!

- [Ascentra Credit Union Foundation Commits \\$30,000 to Big Brothers Big Sisters Recruitment Efforts](#)
- [Veridian Credit Union Awards \\$70,000 in Grants, Opens New Grant Cycle for Applications](#)
- [DuTrac Community Credit Union Gifts 1.3 Million to Iowa Credit Union Foundation](#)

# Thank You to our Donors!

Thank you to our recent donors who made contributions to support ICUF's mission-based initiatives!

- Paula O'Rourke
- Helen Pearce
- Ann McMillian



Many credit unions have elected to give to ICUF during the 2020 Iowa Credit Union League dues renewal process. ICUF is funded by donor support, and these contributions will be reinvested in initiatives to improve the financial lives of Iowans across the state. Thank you for your support.

- 1<sup>st</sup> Gateway Credit Union
- 5 Star Community Credit Union
- ACE Credit Union
- Advantage Credit Union
- Affinity Credit Union
- Allen Hospital Personnel Credit Union
- Alliant Credit Union
- Ascentra Credit Union
- Casebine Community Credit Union
- Cedar Falls Community Credit Union
- CENT Credit Union
- Chicago Central and Commerce Credit Union
- Citizens Community Credit Union
- Collins Community Credit Union
- Community 1<sup>st</sup> Credit Union
- Community Choice Credit Union
- Des Moines Metro Credit Union
- Dupaco Community Credit Union
- DuPont Employees Credit Union
- DuTrac Community Credit Union
- Financial Plus Credit Union
- First Class Community Credit Union
- Fort Dodge Family Credit Union
- Greater Iowa Credit Union
- GreenState Credit Union
- I.H. Mississippi Valley Credit Union
- Industrial Employees Credit Union
- Journey Credit Union
- Lennox Employees Credit Union
- Linn Area Credit Union
- Members Community Credit Union
- MEMBERS1st Community Credit Union
- Meridian Credit Union
- Metco Credit Union
- Midland Credit Union
- Midwest Community Credit Union
- N.W. Iowa Credit Union
- North Iowa Community Credit Union
- North Star Community Credit Union
- North Western Employees Credit Union
- Peoples Credit Union
- Power Co-op Employees Credit Union
- Quaker Oats Credit Union
- RIA Federal Credit Union
- River Community Credit Union
- River Valley Credit Union
- Serve Credit Union
- Sioux Valley Community Credit Union
- Telco Triad Community Credit Union
- The Family Credit Union
- The Hub-Co Credit Union
- The Municipal Credit Union
- Town and Country Credit Union
- United Credit Union

## Like ICUF on Facebook

### ICUF is on Facebook!

We are excited to share our work and the philanthropic work of Iowa credit unions with our donors and friends more frequently through social media.

Be sure to "Like" and "Share" our [page](#) !



For questions regarding any information in the newsletter, please contact Jaimie Miller at 515.221.3001.

*ICUF was established in 1995. Our mission is to empower people and communities to achieve financial well-being by championing the credit union philosophy of "people helping people."*