

Your Gift Nurtures Our System

By supporting our work, you join other credit union advocates to grow our system.

Suggested Levels of Giving

Large Credit Unions
(Assets \$100 million and above)
\$3,500 or more

Mid-Size Credit Unions
(Asset size \$20-\$100 million)
\$2,500 to \$3,000

Small Credit Unions
(Asset size \$20 million and below)
\$750 to \$2,000

"With your help, I can continue my college education. My future plans include getting my bachelor's degree and a MBA degree,"
Jacy Oberbroeckling
FIB scholarship recipient
Dupaco Community Credit Union member

"I would say this [IDA program] has been one of my best experiences."
Maurice Murenzi
IDA Saver, Small Business,
Des Moines Metro Credit Union



**IOWA CREDIT UNION
FOUNDATION**

Plant the Seeds for the Future

*Invest in the Future of Iowa's
Credit Union Members*



ICUF Mission

*Helping Iowans Build Wealth,
Responsibility and Independence*

ICUF Vision

Eliminate Poverty in Iowa



**IOWA CREDIT UNION
FOUNDATION**

our goal: \$100,000



Expand the Field of Opportunity

ICUF manifests in its program offerings what our system is all about. Success stories from ICUF program participants and program data have been shared with state policymakers that have strengthened our system's policy and advocacy efforts.

"Thanks again for your help. It means a lot when people care about people. The money will come in handy for starting fresh,"

Taylor family, Cedar Rapids, Disaster Grant Recipient

Rooted in the Cooperative Spirit

The Iowa Credit Union Foundation (ICUF) exists to help credit union members who are economically disadvantaged or at financial risk and promotes tools for economic stability through the Iowa credit union system. Rooted in the credit union philosophy of "people helping people," ICUF focuses on families living on the financial margins and provides tools to credit unions to help them better serve these families.

"I am honored to be affiliated with a credit union foundation that values the importance of continuing education for credit union professionals."

Dana Garrett, CEO, NW Iowa Credit Union



"The financial education classes I took through the IDA program helped put into perspective how much I spend on certain items each month and how I should alter my spending. The classes have taught me how to save and budget my money."

Ashley Hochstedler

IDA Saver, Homeowner, Alliant Credit Union

Breakthroughs and Benefits

- In 2008, ICUF raised \$550,000 and provided 550 disaster grants of \$500 cash to Iowa credit union members affected by the natural disasters at that time.
- Since 2008, ICUF's matched savings program has assisted 147 Iowa families, of which 48 have used their savings and match to purchase an asset.
- ICUF has raised more than \$1.2 million for its matched savings program and more than \$1 million of that is returned directly to program participants.
- ICUF has provided 60 scholarships of more than \$65,000 total for credit union members pursuing higher education and credit union staff for professional development.

While many nonprofits exist to help low-income families, ICUF is unique in several respects:

- Only charitable foundation in Iowa working on behalf of a system of financial cooperatives. There is no equivalent foundation for the banking community.
- Only financial services-based foundation actively focused on asset building and financial stability.
- All programs are carried out by Iowa credit unions as local financial institutions, making the programs community based.

Financial education

Matched savings

Scholarships

Grants

